Lancaster County Convention Center Authority Meeting of the Operations Committee

Wednesday, July 9, 2025 5:30 p.m. Independence Room, Lancaster County Convention Center

<u>Agenda</u>

- 1. Pledge of Allegiance
- 2. Roll Call
- 3. Announcements
- 4. Public Comment This Authority provides a reasonable opportunity at each of our meetings for residents and taxpayers of Lancaster County to comment on matters of concern, official action, or deliberation that are or may be before this Authority. People who wish to comment should state their name and address for the public.
- 5. Report from Aimbridge Hospitality: Josh Nowak, Hans Schreiber, Jacyn Thompson
 - a. Sales & Marketing
 - i. Second Quarter 2025 Activity
 - ii. Second Quarter 2025 Priority Events Spotlight
 - iii. Second Quarter 2025 Freedom Hall Events
 - iv. Second Quarter 2025 Advertising
 - v. Third Quarter 2025 Outlook
 - vi. Third Quarter 2025 Priority Events Spotlight
 - vii. July 2025 Events Calendar
 - viii. August 2025 Events Calendar
 - ix. September 2025 Events Calendar
 - x. 2023 Tradeshow Recap
 - xi. 2024 Tradeshow Recap
 - xii. 2025 Tradeshow Recap
 - xiii. Remaining Tradeshows Schedule
 - xiv. Second Quarter 2025 Bookings
 - xv. LCCC Priority Events by year
 - xvi. 2025 Full Year Forecast
- 6. LCCC 5-year Capital Budget Review (no action required):

Josh Nowak, LCCC General Manager, Jose Colon, LCCC Director of Engineering Kevin R. Molloy, Executive Director, LCCCA

- a. Review of LCCC 5-year capital plan (no action to be taken)
- 7. General Managers Report
 - a. Self-Audit Use of LCCC Property & How the LCCC is represented by Aimbridge team (employees) in areas the LCCC has ownership: (shared areas & 100% in LCCCA owned areas)
 - i. LCCC's prominence in proposals & contracts for events in LCCC areas?
 - ii. Digital Boards content
 - iii. Represented new hires & staff
 - iv. To clients & to the public
 - v. Aimbridge team comfortable educating clients when incorrect ownership is referenced or promoted?
 - b. A/V Event Contractors:
 - i. Encore Contract
- 8. Executive Director's Report
 - a. LCCCA Offices at 21 23 East Vine St
 - b. Commons on Vine Update
 - c. Stevens & Smith Center Punch List
 - d. Energy Market Update & Strategy
 - e. Freedom Hall Carpet tile replacement in Freedom B (Center Section & 12' strip along west wall)
- 9. Adjournment

Next Meeting of the Operations Committee:

Thursday, October 2, 2025, 5:30 P.M.

Lancaster County Convention Center