

LANCASTER COUNTY CONVENTION CENTER AUTHORITY

RESOLUTION 4 of 2025

TRADEMARK APPROVAL

WHEREAS, the Lancaster County Convention Center Authority (the “LCCCA”) is a public body corporate and politic organized and existing under the Third Class County Convention Center Authority Act, Act of December 27, 1994, P.L. 1375, as amended and supplemented (the “Act”), of the Commonwealth of Pennsylvania (the “Commonwealth”); and

WHEREAS, LCCCA is the operator of the Lancaster County Convention Center, located at 25 South Queen Street, Lancaster, Pennsylvania (“the Convention Center”); and

WHEREAS, LCCCA owns the names, logos and domain names of both the LCCCA and the Convention Center, and “Lancaster Convention Center”; and

WHEREAS, it is in the best interest of the LCCCA and the Convention Center to ensure that marketing and branding are accurate and competitive in order to pursue maximum capacity and bookings for events; and

WHEREAS, the LCCCA wishes to protect the names and respective logos of both the LCCCA and the Convention Center, in an effort to preclude other agencies from using them; and

WHEREAS, the LCCCA believes that securing trademark protections from the United States Patent and Trademark Office (“USPTO”) will ensure that marketing efforts will remain authentic and competitive when bidding and booking events; and

WHEREAS, securing trademarks both the LCCCA and Convention Center will ensure that event competitors will not be able to use “Lancaster County Convention Center Authority” or “Lancaster County Convention Center” or “Lancaster Convention Center” in marketing or operations; and

WHEREAS, LCCCA desires to obtain trademarks for the names and respective logos for the LCCCA, the Lancaster County Convention Center and the Lancaster Convention Center.

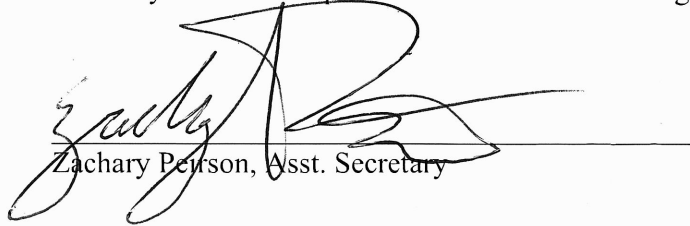
NOW, THEREFORE BE IT RESOLVED, that the LCCCA Board approves taking all steps necessary in order to protect the names, logos and domain names for both the LCCCA and the Convention Center and “Lancaster Convention Center” from use by other entities or organization and to obtain the necessary trademarks from the USPTO.

BE IT FURTHER RESOLVED, that the Executive Director and counsel of the LCCCA are authorized to draft, execute, and deliver all documents necessary, including but not limited to USPTO applications and responding to trademark examiners, to effectuate the trademarks and protection of the names and logos, and all other documents necessary to accomplish this Resolution.

ADOPTED this 26th day of June, 2025 by the Board of the Lancaster County Convention Center Authority under the requirements of law at a meeting held on that date.

CERTIFICATE

I, Zachary Peirson, duly elected Asst. Secretary of the Lancaster County Convention Center Authority, do hereby certify that the foregoing is a true and complete copy of a Resolution adopted by the Lancaster County Convention Center Authority under the requirements of law at a meeting held on June 26, 2025.



Zachary Peirson, Asst. Secretary