

**Lancaster County Convention Center Authority**  
**Meeting of the Operations Committee**  
Thursday, February 20, 2025 5:30 p.m.  
Commons on Vine,  
Lancaster County Convention Center

Agenda

1. Pledge of Allegiance
2. Roll Call
3. Announcements
4. Public Comment –

This Authority provides a reasonable opportunity at each of our meetings for residents and taxpayers of Lancaster County to comment on matters of concern, official action, or deliberation that are or may be before this Authority. People who wish to comment should state their name and address for the public.

5. Report from Aimbridge Hospitality: Hans Schreiber
  - a. Sales and Marketing update
    - i. 4<sup>th</sup> Quarter 2024 activity
    - ii. 2019, 2022, 2023, 2024 Freedom Hall activity
      1. Events, Events Days & Attendance
    - iii. 1<sup>st</sup> Quarter 2019, 2024, compared to 2025 outlook
      1. Events, events days & attendance
    - iv. 2025 1<sup>st</sup> Quarter Freedom Hall Calendar of Events
    - v. 2025 1<sup>st</sup> Quarter Advertising
    - vi. 2025 Tradeshow Schedule
    - vii. 2023 Tradeshow Recap
    - viii. 2024 Tradeshow Recap
    - ix. 4<sup>th</sup> Quarter 2024 Bookings
    - x. Priority Events by Years
    - xi. 2024 statement of Income Non-audited year end

6. Executive Director's Report
  - a. Project Updates:
    - i. Lancaster History's Thaddeus Stevens & Lydia Hamilton Smith Center
    - ii. 21 -23 East Vine Street Interior Buildout
    - iii. Swan Hotel Development
    - iv. Commons on Vine Redevelopment

7. Adjournment

Next Operations Committee Meeting: Thursday, April 17, 2025, 5:30 P.M. Independence Room, Lancaster County Convention Center