

**Lancaster County Convention Center Authority**  
**Meeting of the Operations Committee**  
Thursday, April 7, 2022 5:30 p.m.  
Commons on Vine Lobby  
Lancaster County Convention Center

Agenda

1. Pledge of Allegiance
2. Roll Call
3. Announcements
4. Public Comment - This Authority provides a reasonable opportunity at each of our meetings for residents and taxpayers of Lancaster County to comment on matters of concern, official action, or deliberation that are or may be before this Authority. People who wish to comment should state their name and address for the public.
5. Report from Aimbridge Hospitality: Josh Nowak, Jacyn Thompson, Jose Colon
  - a. Sales and Marketing
    - i. First Quarter 2022 Activity
    - ii. Second Quarter 2022 Activity Forecast
    - iii. 2022 Tradeshow Calendar
    - iv. Review of LCCC Marketing collateral
    - v. New Bookings
    - vi. Priority 1 & Priority 2 "Scoreboard"
6. Executive Director's Report
  - a. Carriage House update
  - b. Swan Hotel update
  - c. Parking lot paving of portion of gravel area update
7. Old Business
8. New Business
9. Other Matters
10. Adjournment

Next Meeting of the Operations Committee:  
Thursday, July 14, 2022, 5:30 P.M.  
Commons on Vine Lobby  
Lancaster County Convention Center