

**Lancaster County Convention Center Authority**  
**Meeting of the Operations Committee**  
Thursday, February 3, 2022 5:30 p.m.  
Commons on Vine Lobby  
Lancaster County Convention Center

Agenda

1. Pledge of Allegiance
2. Roll Call
3. Announcements
4. Public Comment –

This Authority provides a reasonable opportunity at each of our meetings for residents and taxpayers of Lancaster County to comment on matters of concern, official action, or deliberation that are or may be before this Authority.

People who wish to comment should state their name and address for the public.

5. Executive Director's Report
  - a. Capital or repair projects in motion
  - b. LancasterHistory Lease
6. Report from Aimbridge Hospitality: Josh Nowak, Jacyn Thompson
  - a. Capital Projects update
    - i. Review of capital projects
    - ii. Projects recommended for deletion
  - b. Sales and Marketing
    - i. 4<sup>th</sup> Quarter 2021 Activity
    - ii. 2019 – 2021 Freedom Hall Events
    - iii. 1<sup>st</sup> Quarter 2022 Outlook
    - iv. 2022 Outlook, Events, Events Days & Attendance
    - v. Freedom Hall Calendar of Events
    - vi. 2022 Tradeshow Schedule
    - vii. Advertising
    - viii. 4<sup>th</sup> Quarter 2021 Bookings
    - ix. Priority Events Scoreboard
  - c. Lodging market
    - i. 2021 Lancaster County Market Demand
  - d. 2021 Year end - Aimbridge Statement of Income (unaudited)
7. Old Business
8. New Business
9. Other Matters
10. Adjournment

Next Operations Committee Meeting: Thursday, April 7, 2022, 5:30 P.M. Commons on Vine Lobby

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